

## 14. The Gospel of Jesus Christ explained *Evangelistic programs in the Kabyle language*

- **26 TV programs of 28 minutes each**
- **Each program broadcast at least 12 times in 2010-2011**
- **A website with these programs as streaming video**
- **Audience Follow Up**



### **Target Audience:**

Primary: Muslims from the Kabyle people group;

Secondary: Kabyle Christians. In total there are about 10 million Kabyle speakers in Algeria and Europe.

**Target:** Christianity is founded on the life and teachings of Jesus Christ. These programs will explore the life, death and resurrection of Jesus Christ, with an in-depth look at his teachings and how they apply today. The viewers will gain an understanding of the gospels and the time in which Jesus lived. They will be invited to put their trust in Him as Lord and Savior.

**How these programs will be used:** Arab Vision will distribute the series of 13 x 28 minutes to all Arab Christian satellite channels now broadcasting to the Middle East, North Africa, the Arabian Peninsula, the USA and Europe.

Because the series will explain Christian doctrine and invite people to place their faith in Jesus Christ, at least three satellite channels will be interested to broadcast these programs. This means that the programs will be broadcast and repeated at least 12 times in 2010-2011. Beside this, a website will be created where these programs will be broadcast as streaming video.

**Language:** These programs will be produced in the Kabyle minority language of Algeria. These people are fiercely proud of their own language and they are very interested in any TV programs produced in this language. The programs will be subtitled in Arabic in order to make it possible for these programs to be understood by the Arab audiences of the broadcasters.

**Message Content:** These programs will be in the talkshow format; each program will feature 2 or 3 mature Kabyle Christians who teach, discuss, answer questions, explain the Gospel stories. Central in these programs are the nature and the distinctive traits of the gospels, especially Matthew, Mark, and John. Stress will be on the phases of Jesus' ministry; on His work (His miracles, His encounters with friends and foes); on Jesus' teaching on the kingdom (ethics, discipleship, parables, and Himself); on proper interpretation, applying and teaching of the gospels; on interpreting and teaching special texts, such as miracles and parables. The concrete subjects will most likely be (the list is not exhaustive):



- The Story; Historicity of the Gospels
- The Reliability of the Gospels; Land of Palestine & Its People
- The Traits of Matthew Among the Gospels
- Themes in Matthew
- The Temptation; The Kingdom of God
- Interpreting the Sermon on the Mount
- Miracles: Definition & Place in Ministry of Jesus
- Methods for Preaching & Teaching the Miracles
- Parables
- Parables: Definitions, Strategies & Interpretation
- Prayer
- Training of Disciples
- Commitment to the Kingdom
- Into Jerusalem & the Temple Districts
- Contemplating the Cross: Gethsemane; Arrest & Trial of Jesus
- Crucifixion & Death of Jesus
- Resurrection & its Meaning



**A Statement of Need:** Many Kabyle Christians desire to proclaim the Gospel to their fellow Kabyle Muslims in Algeria and Europe. They are in need of some help in making their voices heard by television in Algeria, especially as their authorities endeavor to stop the proclamation of the Gospel in Algeria.

The Kabyle speakers in Algeria and Europe are very open to the Gospel; in the past 20 years, tens of thousands of them have become Christians. While the harvest is ripe for harvesting, we must use this opportunity and reach the Kabyles with the message of the Gospel of our Lord Jesus Christ.

**Alignment with Arab Vision Strategic Plan 2010-2014:** We refer to our *Vision Statement* and our *Mission Statement* (See *Strategic Plan 2010-2014*, points 1.1 and 1.2). These programs, *The Gospel of Jesus Christ Explained*, are an implementation of those statements.

They are, more concretely, an outworking of our *Strategic Plan 2010-2014*, especially as they witness to Muslims in accordance with 2.2.1. They are, secondarily, implementing 2.1, as they build up the young Kabyle Church. They will focus on major Christian issues (4.1.1). Hence, as programs, they fall in category 4.2.1 of the Strategic Plan.

**Budget Requirements:** The implementation of this project costs:

1. Production of 26 programs in the series will be \$47,000
2. Subtitling in Arabic: \$9,600
3. Distribution to TV channels: \$700
4. Website: \$3,000 [building and 2 year maintenance]
5. Audience follow up: \$6,000 [2 years responding to emails, phone-calls etc]

